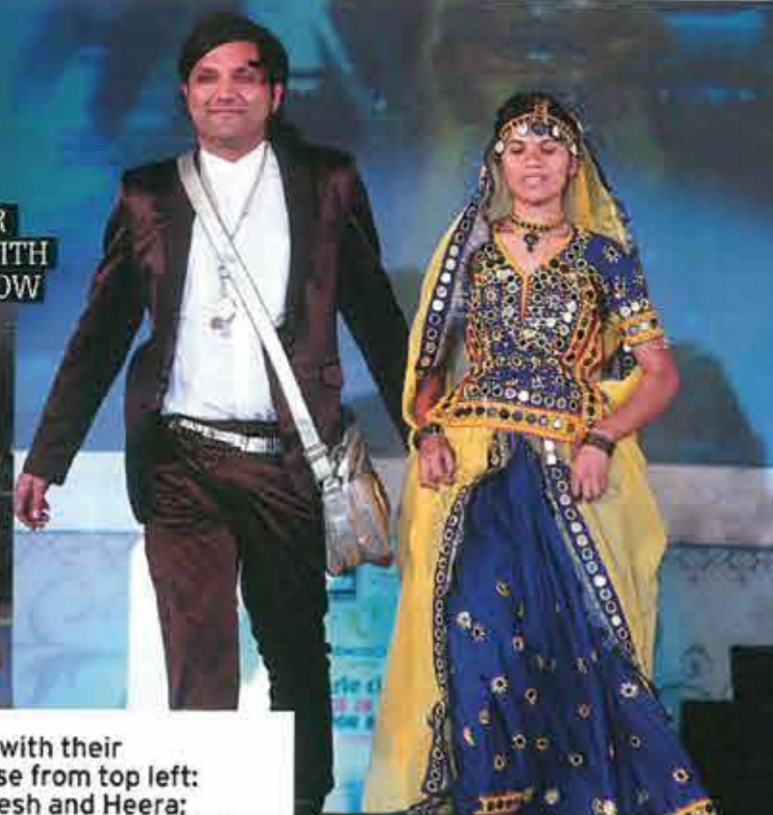


**COLLABORATIVE EFFORT**  
THE PAIRS WORKED TOGETHER FOR THREE MONTHS TO COME UP WITH TWO ENSEMBLES EACH FOR THE SHOW



Designers take a bow with their craftspeople. Clockwise from top left: Rahul Mishra with Rajesh and Heera; Gaurav Gupta with Dai Ben; Rimzim Dadu with Sonam; Anand Kabra with Sathya Murthy; Anuj Sharma with Ganga Ben



Two creations by Jasleen and Jenjum; right: Short tunics by Rimzim Dadu

THIS WAS A MARIE CLAIRE DREAM TO BRING **THE TWO EXTREMES OF FASHION TOGETHER** TO TAKE A JOINT BOW AND PRESENT AN IDEA FOR SUSTAINABLE FASHION



Designer Nachiket Barve with Salim

# SHOW STOPPERS

The radical *Marie Claire*-Dastkar fashion show, which brought together 15 designers with craftspeople from all over India, was the show stopper itself



Designer duo Pankaj and Nidhi walk the ramp with their craftspeople, Ambika; below: Designer Rahul Reddy with Krishna Kumar



Designer Nikasha Tawadey with Rani Ben; right: A model in Rahul Mishra's creation; far right: Zubair Kirmani with Andu and Chima Ram



**FASHIONABLE CRAFT**  
DESIGNERS USED TRADITIONAL CRAFTS TO CREATE TRENDY GARMENTS IN THEIR OWN INDIVIDUAL STYLES

The journey of a thousand sales begins with a handshake. Designers and their craftspeople, clockwise from left: Anupamaa Dayal with Javed Ansari; Jasleen and Jenjum with Chhoti Yadav; Aparna and Norden Wangdi with Rakhee Chowdhary; Sanchita Ajjampur with Shanta Bai; Atsu Sekhose with Hashim

PRIX D'EXCELLENCE DE LA MODE marie claire

MADE IN INDIA 2009 marie claire



Clockwise from right: Designer Nikasha Tawadey with mother; designer Smita Singh Rathore with husband; model Tatiani with a friend; Manmeet Vohra of TAG Heuer with her fiancé; Rashi and Gautam Bhimani; the party in full swing; KPMG's Dinesh Anand



Clockwise from left: The editorial team of Marie Claire; designer Suneet Varma; designers Anand Bhushan and Sailex Ngairangbam



Jury members (L-R): Harmeet Bajaj, Sanjay Kapoor, Sunil Sethi, Laila Tyabji, Fern Mallis, Chandralekha Roy, Anil Chopra, Sumeet Nair



**THE ONLY FASHION AWARDS TO BE VALIDATED BY KPMG, THE VOTING PROCESS AND RESULTS WERE CLOSELY MONITORED, INACCESSIBLE TO ANYONE BUT THE JURY**

Designer Kiran Uttam Ghosh



Clockwise from left: Designer Puneet Nanda of Satya Paul; Salil Malik of Da Milano waiting to give away the Muse India award; Marie Claire's marketing team with editor Shefalee Vasudev and president Suresh Selveraj; model Tamara Moss (L) with designer Atsu Sekhose



Models wearing garments by Rahul Mishra (L) and Anuj Sharma



Clockwise from left: Deepak Aggarwal of Kazo; guests share a beer; award winner Amit Aggarwal (L) with Felix Bendish; photographers Saurabh Dua (L) and Tarun Vishwa, both of whom were nominees for the Best Photographer of the Year Award